



The Ferry Street Health & Wellness Project

REACH (Racial and Ethnic Approaches to Community Health) is a national program funded by the Centers for Disease Control and Prevention (CDC) and administered by CAI locally in Buffalo to reduce racial and ethnic health disparities in rates of chronic disease.

The City of Buffalo is no stranger to spatial segregation along racial and economic lines. Everyone deserves the right to live a healthy lifestyle and residents and stakeholders along the Ferry Corridor are leading the way in designing and implementing strategies, through REACH, to improve health outcomes among African Americans living along the corridor including zip codes; 14208, 14209, 14211, 14213, and 14215.

WHERE WE WANT TO MAKE CHANGE



Reduce exposure to tobacco in multi-unit housing and places of work



Increase access to nutritious foods



Create a breastfeeding community



Increase referral to community health programs and primary care providers



Implement community walking groups



GET INVOLVED

Ferry Street Corridor residents have the platform to voice their opinions, organize, make decisions, in these efforts.



Community Wellness Champions (CWC):

African-American/Black residents from Ferry Street and neighborhood Block Club members who live in the corresponding zip codes and have made a commitment of their time and expertise, as leaders in their community, to inform and champion change.



Leadership Group (LG):

Experienced health providers, clergy members, members of the African-American Health Equity Task Force and respected health advocates who lend their expertise and influence to help us achieve our goals.

If you are interested in participating in this initiative contact Ruthie Lloyd at RLloyd@caiglobal.org.

A project of

