

OBSERVATION FORM

This form can be used to record observations for any meetings or gatherings where the audiences of focus congregate or for listening sessions facilitated by others. **Note: Tailor these questions and probes as needed for your specific community circumstances.**

Observations may provide you with the opportunity to do intercept interviews in some settings. For more information about Intercept Interviews, see the Intercept Interviews document.

Event name (if applicable): _____

Date: _____

Hosting organization (if applicable): _____

Location: _____

Observer name: _____

Observation Questions

1. How many people/participants were there?
2. How would you describe the people/participants?
3. What was the atmosphere of the event/location?
4. What was the tone of the discussion?
5. What did you observe about COVID-19 vaccination services or vaccine education being offered?



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COVID-19 Vaccine Confidence: Rapid Community Assessment Tool

6. What did you notice about interactions between the community and public health staff or healthcare providers?

7. What types of information were being shared about COVID-19 vaccines, if any? Who was sharing them?

8. Did you hear any misinformation about COVID-19 vaccines? What did you hear?



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Vaccinate with Confidence
Strategy to Reinforce Confidence in Covid-19 Vaccines