

RESULTS FROM 2022-23 COMMUNITY NEEDS ASSESSMENT

WHO WE TALKED TO:



Surveys



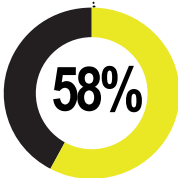
Listening Sessions

300 Community Members
ages 18 – 86

What We Found Out:



survey respondents were primarily motivated to vaccinate or get boosted to **protect their health** (60% and 62% respectively)

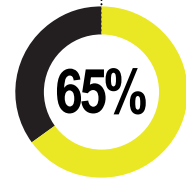


of unvaccinated individuals do not want to get the vaccine because of **safety concerns**

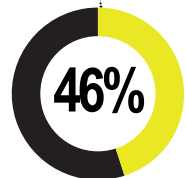


of booster eligible respondents reported that there is **still too much unknown about the booster** to make a choice to get an additional vaccine

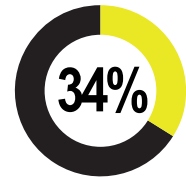
Building trust & emphasizing choice is important to the community



of unvaccinated and 33% unboosted individuals report that they were **not at all concerned about getting COVID-19**



of unvaccinated and 55% of unboosted individuals **want to hear more about vaccine safety from their trusted sources of information** (CDC, PCPs, family & friends)



of survey **respondents had not heard or did not know much about Long COVID**. 45% reported either being **unfamiliar or not sure if they heard of the test to treat program**

Their recommendations to increase vaccine/booster motivation

- ✓ Provide education related to the effectiveness of the vaccines and boosters (acknowledge that you can still get COVID-19 even if vaccinated/boosted)
- ✓ Build trust by acknowledging missteps in messaging, vaccination/booster rollout and concerns about the J&J vaccine
- ✓ Share more information about vaccine and booster safety
- ✓ Emphasize choice when discussing vaccination